中国教育装备行业协会文件

中教协文 [2025] 5 号

关于举办 Worlddidac Asia 2025 第十一届亚洲 教育装备博览会暨人工智能教育大会的通知

各省、自治区、直辖市及计划单列市、新疆生产建设兵团教育 装备行业协会、教育技术装备中心(处、办)、电化教育馆, 教育部所属有关单位,各参展企业:

近日,中共中央、国务院印发了《教育强国建设规划纲要 (2024—2035年)》,明确提出要构建开放互鉴的国际合作体 系。为统筹做好"引进来"和"走出去"两篇大文章,有效利 用世界一流教育资源和创新要素,使我国成为具有强大影响力 的世界重要教育中心,经与世界教具联合会商定,将于 2025年 9月在浙江省杭州市举办 WORLDDIDAC ASIA 2025 第十一届亚 洲教育装备博览会暨人工智能教育大会(以下简称"博览会")。 现将有关事项通知如下:

一、博览会主题

技术助力教育装备可持续发展

二、组织机构

主办单位:世界教具联合会

中国教育装备行业协会

浙江米奥兰特商务会展股份有限公司

承办单位:浙江省教育厅

杭州临空经济区管委会

执行单位: 浙江省教育技术中心

浙江省教育装备行业协会

上海国际广告展览有限公司

北京中教仪国际会展有限公司

三、时间地点

 1. 布展时间: 2025年9月15—16日(9月16日下午开放 媒体参观)

2. 展示时间: 2025 年 9 月 17-19 日

3. 撤展时间: 9月 19日 14:00 开始撤展

4. 举办地点: 杭州大会展中心(浙江省杭州市萧山区)

四、主要内容

1.全面展示国内外学前教育、基础教育、职业教育、特殊教育和高等教育所需的各类教育装备、技术和解决方案,包括 实训设备、实验室设备、信息化设备、音体美设备、学校后勤 装备等。展会特别设置了国家展团、AI+教育应用、STEM 工程教 育、图书与出版等展区。通过线上线下融合模式,搭建线上数 字展览和虚拟观展平台。开展展会预展,邀请参展企业和客商 进行线上展示、行业直播和在线商洽。全年免费展示。

 2.举办人工智能教育大会以及教育装备、教育教学相关论 坛及研讨会等。

3. 组织参会嘉宾及各代表团巡馆。

五、参展事项

1. 报名方式: (1) 扫描右方二维码下载报名表; (2) 将填写完整的报名表(见附件 2) 发至邮箱: ymr@ceeia.cn; (3) 点击下方链接下载报名表



(https://ncstatic-file.clewm.net/rsrc/2025/0226/16/82 9a338f215ff00e7de15d471fac5630.pdf) 。

2. 展位费用:

特展展位	1080 元/m²(特展展位 36 m²起订)						
标准展位	10800 元/9m²						
会员价9折							
(中国教育装备行业协会与世界教育联合会的会员单位							
均可享受9折优惠)							
提前预订价格9折							
(2025年5月1日前报名缴费可在会员优惠基础上							
享受9折优惠)							

3. 展位将按照先到先得原则挑选。

六、参会人员

1. 教育部等部委有关领导;

2.各省、自治区、直辖市及计划单列市、新疆生产建设兵团教育厅(局、教委)相关负责人,教育装备部门负责人,教育装备、对外交流、学校后勤等相关行业协会负责人及工作人员;

3.世界教具联合会专家、相关负责人、会员单位代表,以
 及"一带一路"国家教育部门、协会、驻华使馆、院校相关负

责人;

4. 各教育装备生产企业、经销商等有关人员。 七、注意事项

1. 参会代表交通及食宿费用自理;

2. 具体参展要求, 详见《参展手册》;

3. 具体日程安排另行通知。

八、相关网址

1. 中国教育装备行业协会官网: www. ceeia. cn

2. 中国教育装备网: www.ceiea.com

3. 亚洲教育博览会专题网站:

www.worlddidacasia.com(英文)

www.worlddidacasia.cn(中文)



4. 亚洲教育博览会专题微信公众号: WORLDDIDAC ASIA 公众号

WORLDDIDACASIA

九、联系方式

1. 中国教育装备行业协会

于明冉(010) 59893207、13811386709

李梦莹(010) 59893195、18310440036

E-mail: ymr@ceeia.cn

2. 浙江米奥兰特商务会展股份有限公司

颜仁德 18621811855

E-mail: yanrende@meorient.com

3. 世界教具联合会

E-mail: info@worlddidac.org

4. 亚洲教育博览会专题网

方建伟(0551)65331809、18655196105

E-mail: 843378@qq.com

附件: 1. 展厅分布示意图 2. 报名表



附件1

展厅分布示意图

WORLDDIDAC ASIA 2025



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them to us. We will send you a detailed Sponsorship Handbook for exhibitors to refer to and choose from. 本次展览会的推广机会仅面向参展商开放。我们将提供丰富的推广资源,助力参展企业充分利用展会的人气优势,有效扩大品牌影响力,快速拉近与专业观众的距离,实现宣传效果的最大 化。如您有意向预定推广机会,请在截止日期前勾选相关选项并发送至我们。我们将为您发送详细的《赞助商手册》,供参展单位参考选择。

Payment Terms 费用支付细则

- A down payment of 50% of all participation should be paid to organizer in 7 days after signing the contract;
 参展单位自合同签订之日起7个工作日内支付50%的展位费用作为定金;
- If organizer doesn't receive the payment, the organizer has no duty to reserve the booth for enterprise;
 参展单位未及时支付参展费用的,主办单位将不确保预定展位;
- Compensation shall be charged when withdraw from the exhibition: Before May. 1, 2025 50% of contracted amount;
 2025年5月1日前参展单位退展,需按合同金额50%支付给主办方作为补偿;
- 4) Compensation shall be charged when withdraw from the exhibition: After May. 1, 2025 80% of contracted amount;
 2025年5月1日后参展单位退展,需按合同金额80%支付给主办方作为补偿;
- 5) Compensation shall be charged when withdraw from the exhibition: After August 1, 2025 100% of contracted amount; 2025年8月1日后参展单位退展,需按合同金额100%支付给主办方作为补偿;
- The balance should be paid before July 1, 2025 Otherwise, the sponsor shall be deemed to be abandoned; 展位费余款须2025年7月1日之前付清,否则主办单位将视其放弃参展;
- 7) The enterprise who be the sponsor after August 1, 2025 should pay 100% sponsoring fee in 7 days after signing the contract. 在2025年8月1日后参展的单位,须在7个工作日内全额付清参展费用。

8) Payments accounts 付款账户信息:

Payment in RMB 人民币支付:

公司名称: 上海国际广告展览有限公司

开户银行:交通银行上海 闸北 支行 行号: 301290050359 银行账号: 310066441018170070820	*若您需支付外币,请先联系您的业务人员,获取形式发票。 If you want to pay in a foreign currency, please contact your sales representative to get the INVOICE first.
Payment in USD 美金支付.	Payment in EUR 欧元支付:
Account Name: Shanghai International Advertising Exhibition Co., Ltd.	Account Name: Shanghai International Advertising Exhibition Co., Ltd.
Bank Code: 301290050359	Bank Code: 301290050359
Swift Code: COMMCNSHSHI	Swift Code: COMMCNSHSHI
Account No.: 310066441018170070820	Account No.: 310066441018170070820

Organizer's Confirmation 主办单位信息确认 (Filled by Organizer 主办方填写)

Booth Size	Exhibition Area			
确认展台尺寸: (Frontage 长) m × (Depth 宽) m	确认展台面积:		m ²	
Booth No.	Booth Fee			
展台号:	展台费用:			
Promotion Package	Advertising Fee			
推广套餐:	广告费用 :			
Prepaid Exhibition Fee	Date	Before	/	/
预付费用:	支付日期:	年	月	日前
Total 总价:	Note 备注:			

For exhibitor service 展商服务说明:

Since the contract takes effect, the organizer would provide exhibitors a series of exhibitor services. Confirmation letter, marketing promotion, visitor invitation, exhibition notices etc. are all included.

Therefore, please fill in correct and frequent used email address and phone number so as to receive the service emails.

自合同签署生效起,主办方将向展商以邮件形式提供一系列展商服务。包括展位确认、在线展商中心用户名发放、市场宣传方案、展会客户邀请、参展注意事项提示等全方位服务。 请展商在合同第一页正确填写公司地址、常用电子邮箱和电话,并及时查收主办方邮件!

*** If the Chinese and English have differences in the contract, the Chinese language version shall prevail. Final interpretation is owned by organizer. 合同中英文以中文表述为准,主办方保留最终解释权。

Exhibitor stamp and legally signature 申请单位盖章							Organizer stamp and legally signature 主办单位盖章			
Contact 经办人:							Contact 经办人:			
Chief 负责人:							Chief 负责人:			
Date ⊟期:	年	月					Date ⊟期:	年	月	

General Trade Fair and Exhibition Conditions 参展条款

1-Contract Conclusion

All exhibitors who are willing to participate in this exhibition must sign this contract and submit the stamped copy of this contract to Shanghai International Advertising Exhibition Co., Ltd. to confirm their willingness to participate. Once the contract is signed, the exhibition terms of this contract shall be deemed accepted and have legal

2.Acceptance of Trade Fair and Exhibition Conditions

Every exhibitor, his agent or contractor, must observe the rules and regulations laid down and enforced from the date of this exhibition, including any amendments which may be applicable from the date of the exhibition and introduced by the relevant authority or the organizer. Failure to observe these rules and regulations may result in the authority or the organizer ordering the closure and removal from the exhibition hall all or part of the stand or exhibits in the event that this occurs, the authority and the organizer will not be held liable for any loss or damage thereby suffered by any exhibitor.

3.Co-Exhibitors. Other Third Parties

Any partial or complete relinquishment of booth floor space to co third parties, as well as the acceptance of contracts for other companies, must be approved by the organizer. Request for approval must be submitted to the organizer along with precise identification of the co-exhibitor or other third party. The exhibitor is responsible for ensuring that his co

Exhibitors must not transfer, dispose of, participation. Exhibitors must not transfer, dispose of, part with, or otherwise sub part, their contracted space, office meeting area, store area, or other accommodation whatsoever, whether for financial consideration or otherwise, or enter into any agreement to do so. Otherwise, the organizer has the right to remove the booth and will not be held liable for any loss thereby suffered by the exhibitor.

4.Terms of Payment, Right of Retention

If the exhibitor is in arrears with regard to his financial obligations, the organizer is entitled to exercise his right of retention of booth floor space and all other contractual services. The exhibitor has to assume liability for loss of or damage to pledged property through the fault of his own.

5.Contract Termination

The exhibition contract is fundamentally legally binding. It can only be terminated for good cause, and withdrawal is only possible in accordance with applicable legal

Otherwise, apart from the statutory rights to withdraw from the contract, the exhibitor has no right to withdraw from this contract. If the exhibitor states that he is withdrawing from the contract, this means - regardless whether the exhibitor has the right to withdraw from the contract or not. The exhibitor is renouncing his right to take

part in the trade fair. The organizer is entitled to re without being obliged to do so, even if the exhibitor has no right to withdraw from the contract.

6.Intellectual Property Rights

Only exhibits / products (including the promotion materials in booth or the promotion materials distributed in the trade fair) uninvolved in any intellectual property rights dispute for which they are agent, distributor or dealer could be displayed. In the trade fair of any problems or disputes on-site, the decision of the organizer, being lessee of the premises, will be final. The organizer also reserves the right to amend any earlier decision made in order to meet and satisfy any unforeseen or prevailing circumstance for the benefit of the exhibition and concerned parties

7.Exhibits & Promotion Materials

All exhibits, goods, products, posters, documents or services presented by the exhibitor shall be relevant to the exhibition theme and be part of the exhibits profile. The organizer reserves the right to remove any exhibit, article or item complementary to an exhibit which violates the above regulation. Any cost incurred will be borne by the exhibitors.

8.Photography, Filming, Video and Recording

Only persons or group authorised by organizer in possession of a valid exhibition pass may film, photograph, or make video recordings in the exhibition halls. Under no circumstances may photographic or other images or recordings be made of other exhibitors' stands. If this rule is infringed, the organizer can demand that the recorded material be surrendered and take legal steps to achieve this end. The organizer is entitled to have photographs, drawings, films and video recordings made of events at the trade fair, of stands and exhibits, and to use them for advertising or general press publications

9.Stand Cleaning & Removal of Waste

The organizer will arrange for the general cleaning of the exhibition halls and shell scheme prior to the opening of the exhibition and daily thereafter. It is the responsibility of the exhibitors to maintain their stands in a tidy condition at all times. At the end of the exhibition, contractors must remove from the site all the materials especially the double-sided carpet tape used from their clients stands by the respective timings which the organizer specifies.

10.Contract Termination

All electrical installation, wiring and dismantling work at the exhibition must be carried out by the official stand contractor. No exception is permitted. The organizer reserves the right to disconnect the electrical supply to any installations,

which in the opinion of the electrical consultants, is deemed dangerous or likely to inconvenience exhibitors or visitors.

1.合同签订

所有有意愿参加本灾展会的参展商业须签订此合同,并将本合同敲章件提交上海国际广告展览有限公司,确 定参展意愿。一旦合同签订,本合同的参展条款被视为接受,并具有法律效力。

2.展会规章制度遵守

参展单位须遵守中华人民共和国法律及公安、海关、商检等有关部门的政策法规。遵守主办方和展馆的有关规 定(包括本合同所有条款)。若未遵守,主办方和展馆有权撤除、封锁参展商所有或部分展品或展台。并且主 办方和展馆将不对参展商的任何损失负责。

3.联合参展商及其他第三方

参展商同意其合作伙伴、代理公司等第三方使用其展位空间或转让其展位的部分空间,并不代表主办方允许此 行为。参展商业须向主办方提交申请,申请批准后方可进行联合参展。 参展商应同承担白身责任一样,保证其联展方谱守展会规章制度。

展会期间参展商不得以任何理由转让、拼接展位,或将租赁的会议室等空间转让。——经发现,主办方有权收回

展位,并对展位申请单位予以处罚。转让或拼接展位出现的全部责任由该展位原申请单位承担。

4.付款方式及保留权

参展商业须按照本合同规定的时间付清款项, 若逾期未付清合同约定的款项, 主办方有权取消参展商的展 位预定及其他相关服务, 且展商需自行承担未履行合同所造成的损失。

5.合同终止

本合同具有法律效力,只有在合理情况下,经参展商和主办方双方协商达成共识,方可终止合同。 否则除了法定的撤销合同权利,参展商无权撤销此合同。如果参展商表示其撤销合同,这意味着不论其是否有 权撤销合同,参展商都表示了宣布放弃参加此次展览会。既使参展商没有权利撤销合同,主办方也可以重新出 租展台或者自己使用此展台。

6.知识产权保护

参展商对其展出的产品(包括展位内摆放的产品及张贴的宣传图片、发放的资料)须拥有自主知识产权或经 知识产权人的授权许可,不得存在侵权行为。未经参展企业许可,本次展会现场严禁拍摄照片。如参展商的展 品确属侵权,参展商应撤出展品,配合主办方和相关法律机构进行调查,并不以展品被撤为由要求退还展位 费。若因知识产权问题引起法律纠纷,其责任及损失全部由申请该展位的参展商承担。

7.展品及宣传品

参展商展示的产品、服务及宣传资料必须符合展会主题及在主办方规定的展示范围内。主办方有权要求参展商 撤除不符合展会主题的产品、服务及宣传资料。由此产生的损失用参展商承担。

8.摄影、摄像、录音行为

只有经主办方授权并拥有有效胸卡的个人或团体才能在展览馆内进行摄影、摄像、录音行为。在任何情况下都 不允许未授权人员根据他人展台内的展品制作照片或者其它性质的图像或者录像。一旦发现,主办方可以要求 其上缴所录材料并可以采取进一步法律手段追究此事。

主办方有权拥有依据展览会上展品制作的摄影、图画、电影和录像,并有权在广告宣传或者一般的媒体出版物 上使用。

9.清洁

展览会布展、 撤展期间的标准展位和公共区域的清洁工作由主办方负责,特装展位的清洁由参展商自行负 责。申请特装展位的参展商在撤展时需将展架或装修材料一并撤离展馆,主办方将向特装展会施工单位收取清 洁押金,在撤展时凭场馆放保洁、保安人员的签字方可退回押金。

10.电力

主办方提供展厅内的整体照明。所有电源接驳需经主办方指定的主场搭建商执行。 主办方有权切断所有被视为有安全隐患的电源,拆除任何危及公共安全的用电装置。

General Trade Fair and Exhibition Conditions 参展条款

11.Dismantling

, f products /exhibits, as well as partial or complete dismantling of the booth may not be

executed until after the close of the event. Exhibition floor space must be fully vacated at the latest by the time designated for the completion of dismantling. If the floor space is not vacated on time, the exhibitors must apply for overtime work. Exhibitors are required to inform the Organizer of any overtime work during stand construction and dismantling time. Otherwise, the organizer is entitled to vacate the floor space and to place objects left behind into storage at the expense of the exhibitor. The exhibitor has to assume liability, loss and extra cost for the overtime work

12.Liabilities and Insurance

All exhibitors participating in this exhibition must arrange at their own cost "all-risk" insurance coverage from origin country up to the exhibition stand including duration of the exhibition period and return to domicile

Exhibitors are strongly advised to pack and remove from the exhibition area all portable attractive and Exhibitors are strongly advised to pack and remove from the exhibition late an portable, attractive and valuable items at the end of each day when the exhibition closes as this is the time that there is the greatest risk of loss and theft. All these items MUST NOT be left unattended or out of sight at any time. The organizer will not be responsible for the safety of articles of any kind brought into the exhibition by the exhibitors, there agents, contractors, visitors or any other persons whosoever

13.Dilapidation

13.Dilpaidation Exhibitors are responsible for the cost of making good or replacing any damage or dilapidation to the exhibition premises, whether caused by themselves, their agents, contractors or by any person or person employed or engaged on their behalf by such agents or contractors or by any other person. Exhibitors occupying shell scheme stands are also responsible for the cost of making good, any damage to the contractor's stand structures, floor covering, light fittings and any other hired items, whether caused by themselves, their agents, contractors or by any person or person employed or engaged on their behalf by such agents or contractors or by any other person. The cost of repairing and replacing for any damages will be assessed by the official stand contractor and charged to the exhibitor concerned.

14.Force Maieure

Id.Force Majeure The timing and duration of the exhibition may be altered, due to any cause whatsoever, beyond the control of the organizer. The organizer shall not be responsible for any loss sustained by the exhibitor, which is directly or indirectly attributed to force majeure such as fire, flood, earthquake, windstorm or other natural disasters, act of any sovereign government, and any law and judgement relating to labour dispute. In the event of such circumstances, the money paid by the exhibitor, or any part therefore, may not he activity due to the output. not be refunded to the exhibitor

15.Unforeseen circumstances

In the event of any occurrence not foreseen in these "Rules and Regulations" and the terms of contract stated in the contract, the decision of the organizer shall be final.

16.Important Notice

The Organizer strongly suggests all the exhibitors choose the organizer appointed official contractors for any additional furniture rental and shipping service. Exhibitors may appoint their own contractor for stand design and construction - but all approved contractors must lodge a performance bond and damage deposit with the official stand contractor.

liability, cost and damage by himself.

17. Assignment Clause

The Organizer and/or the Manager may without the consent or approval of the Exhibitor assign or transfer its rights and/or obligations under this Agreement. The Exhibitor may not assign or transfer any of its rights or obligations under this Agreement without consent of the Organizer and/or the Manager

11.撤展

为了保证安全和维护展览的统一形象,展示企业及体现员工的素质,依据国际惯例,不允许提前撤展。参展商 不得以任何理由要求提前撤展。

参展商须将展位内建筑垃圾及胶带、标记残留物清理干净,否则将不予退还垃圾处理押金。若由于施工造成对 展馆的损害,其修补费用由参展商承担。

参展商如果未在主办方规定的时间内撤展完毕,由此产生的额外费用或损失需由参展商户行承担。

12.责任和保险

组织单位对于展商的物品、展商、其代理、观众或其他任何人带进展馆的物品的安全不负责任。建议展商提前 为其展品在运输、布展、开幕、闭馆及撤展的整个时间段内投保(包括盔、遗失、破损及火险)。展商应确保 补偿组织单位由于展商或其代理、搭建公司或客人行为造成的任何损失及其相关的费用。

展会期间小型贵重物品最易丢失,特别建议参展商在所有便携物品撤走或打包及租用器材、设备归还供应商之 前,请确保您的展台有人照看。

13.损坏赔偿

由参展商代理、搭建公司或与之相关雇员造成的展览场地设施的破损所发生的费用由参展商负责。 对于申请"标准装修展台"的参展商,由参展商、其代理、搭建公司或相关雇员造成的展台装修材料如地面铺 装物、灯具和租用设备的损坏所发生的费用将由参展商负责。

14.不可抗力

由于不可抗力因素,展览会的时间有可能改变。主办方不承担参展商直接的或间接的由于以下因素受到的损 失:遭遇火灾、洪水、地震、风暴或其他自然灾害,政府行为等不可抗力,劳工争端引起的法律判决。在以上 情况下,主办方不会退还参展商已付的款顶,或部分款顶。

15.不可预见情况

如有超出本"规定"和参展合同内指明的不可预见情况发生,主办方的决定将是最终决定。

16.特别提醒

主办方建议参展商使用主办方指定的搭建商及运输商。请勿轻易相信自称是主办方指定合作伙伴或展会现场活 跃的非法的社会人员。特别是请勿从展会现场的流动摊贩处租赁家具,若由此发生任何纠纷,后果自负。上述 情况造成的损失,由参展商自行承担。请广大参展商提高警惕、维护自身利益。

17. 转让条款

组织方和/或管理方可不经客户同意,将其在本协议下的权利及/或义务进行转让或转移。客户未经组织方及 管理方同意不得将其在本协议下的权利或义务进行转让或转移。